

## filmportal.de

filmportal.de is the foremost source for extensive and reliable information on all German feature films, ranging from the early days of cinema till today. As the largest, free-of-charge collection of credits, pictures, texts – and most recently multimedia features–, it covers all aspects of German cinema. Since the official launch in February 2005, the editorial staff has further developed the innovative and successful concept of this unique web publication. filmportal.de combines the two most comprehensive German film databases, which were established by the Deutsches Filminstitut - DIF and CineGraph, Hamburg, respectively.

## Theme Worlds

filmportal.de is more than a mere encyclopaedia. Theme Worlds put the bio- and filmographical data into context, exploring important periods and aspects of German film history. Topics include Weimar Cinema, film in Nazi Germany, the history of East German Cinema and new trends in current film production. In cooperation with the Goethe Institute, filmportal.de also publishes exclusive essays on the international reception of German Cinema, written by renowned film journalists from all over the world.

## Multimedia

In partnership with Deutsche Welle TV, filmportal.de presents the Deutsche Welle TV programme KINO as a videostream broadcast. Moreover, thanks to a close collaboration with the German film industry, including partners like Kinowelt/Arthaus, filmportal.de has added trailers, film clips and exclusive audio and video materials to its features. This new multimedia section will be continuously expanded; filmportal.de currently offers 150 trailers. The project „The most important German films“ presents masterpieces of classical German cinema and seminal new productions. In partnership with T-Online, a selection of these films is made available as Video-On-Demand.

## A prospering portal

filmportal.de is a success: Since February 2005, it had about 6.3 million visitors, 30 percent of came from abroad. This now manifests itself in a current rate of up to 20,000 visits and 60,000 page impressions per day.

Every day, the editorial staff receives and answers numerous user requests. On their own initiative, directors, actors, cinematographers and other film professionals submit their actual CVs and filmographies. With its constantly updated database and content, filmportal.de is now the first web address for all professional and private users interested in German Cinema.

## A portal of great potentials

filmportal.de is based on a dynamic and individually customizable data model, which establishes new international standards for the future documentation of film. Therefore it will further develop its leading position in the documentation and presentation of our audiovisual heritage.

Internet: <http://www.filmportal.de>

